

ELA SCORING RUBRIC –PERSUASIVE WRITING

	Exceeding 5	Meeting 4	Approaching 3	Beginning 2	Needs Improvement 1
Thesis X2	Well-defined thesis presents specific issue and the writer's point of view	Thesis presents issue and writer's point of view	Thesis presents issue and writer's point of view but is somewhat vague	Thesis hints at an issue but is unclear and omits point of view	There is no thesis stated.
Persuasive Argument X2	Argument is thought-provoking and complex; supported with concise and thorough information from a variety of sources	Argument is supported with thorough and concise information and evidence from one or two sources	Argument is adequately supported by personal opinion, but lacks concrete evidence	Argument is weak and lacks supporting evidence	No evidence of a clear argument
Sequence of Ideas	Ideas flow easily and in sequence from one to the next	Ideas flow well, but one or two are out of sequence	Ideas do not flow, but at least half of them are out of sequence	Ideas do not flow and are out of sequence	Ideas do NOT relate to given topic
Word Choice	Word choice is creative and powerful, and enhances the argument	Word choice is creative and enhances the argument	There is evidence of attention to some creative word choice	There is some evidence of attention to word choice	Word choice is very limited and lacks creativity
Transitions	Highly effective transitional words and phrases, parallel structure, and repetition create coherence throughout the essay	Effective transitional words and phrases, parallel structure, and repetition create coherence throughout the essay	Transitional words and phrases, parallel structure, and repetition create coherence in most sections of the essay	Occasionally, transitional words and phrases, parallel structure, connect ideas; but sometimes they are used inappropriately	Transitional words, phrases and parallel structure are omitted
Conventions/ Sentence Structure and Variety	Paragraph has no errors in punctuation, capitalization and spelling; sentence type and complexity are controlled and varied; paragraph flows well;	Paragraph has one or two errors in punctuation, capitalization and spelling; sentence type and complexity are usually controlled and varied; a few sentence errors affect paragraph flow	Paragraph has three to five errors in punctuation, capitalization and spelling; attempts to use a variety of sentence structures; sentence errors affect paragraph flow	Paragraph has six to ten errors in punctuation, capitalization and spelling; sentences illustrate limited variety and complexity; sentence errors seriously affect paragraph flow	Paragraph has eleven or more errors in punctuation, capitalization and spelling; sentences illustrate no variety or complexity; paragraph does not flow
Elements of Writing Process	Follows all elements of the writing process	Follows all but one element of the writing process	Follows several elements of the writing process	Follows few elements of the writing process	Does not follow writing process at all